



*On The Mark*

COLLEGE WORKSHOPS

## **Acting for the Camera and You are a Business.**

While I tailor course offerings to fit your needs, I continually find that they fall within the above two categories. The first exposes that every canvas of acting presents different challenges. We dive head first into acting for the camera. How do you assess what a film demands of your performance? How do you change your acting to fit the small screen (TV)? The even smaller screen (New Media)? And what's in the secret sauce of commercial acting? I bring real world scripts, sides, and scenarios to the classroom. Students perform, receive feedback, and rework the material.

In the business section of the workshop, I help future graduates assess their unique attributes and how to turn those assets into employment in the ever-changing landscapes of Television, Film, New Media, and Commercials. I impart life lessons of the acting trade (learned the hard way) that give insight into building a career versus hoping for a big break. Additionally, there are many practical discussions that supply students with an immediate advantage over others heading into the field: reels, clips, and marketing that can make a difference. Optional headshot packages and resume consultations are *highly recommended*.

## **Structure**

**Certificate Workshops** are presented in a Two-Day format. The typical structure along with a brief explanation is listed below. If you would like to build a workshop to fit your specific needs and budget, please contact OTM to discuss your situation.

### **Day One**

- Acting for the Camera Part 1
- Understanding Genre/Tone/Role
- Auditioning
- Days on On-Set
- Between Gigs
- Acting for the Camera Part 2
- The Commercial World
- Business Basics

### **Day Two**

- Acting for the Camera Part 3
- Headshots
- Resumes
- Reel
- Final Presentation
- Open Forum

## Course Topics

### Acting for the Camera Part 1:

The nuts and bolts of acting for the camera. Understanding how to modulate the voice and movement from stage to screen. We discuss the particular demands of each medium and genre (TV, Film, Commercial).

### Acting for the Camera Part 2

A deeper dive into technique. Understanding how to manipulate audiences, angles, and emotions to your benefit. We further our discussion of genre into tone of shows and how to align your acting with the project.

### Acting for the Camera Part 3

Do you have eyebrows that won't stop dancing on screen? Do your eyes constantly "spike" camera? This is an assessment of individuals particular needs/struggles with camera work and how to fix them.

### Auditioning

Possibly the most important aspect of building a career. Learn the proper approach, decorum, and attitude to film/tv auditioning.

### Between Gigs

Acting can be an extremely sporadic career. Learn how to stay sharp for auditions and keep your instrument in tune. Furthermore, tips to maintain your sanity in a crazy career field.

### Business Basics

Do you need a manager? What exactly do they do? How about agents? Do I need a commercial and a theatrical agent? What percentage(s) do they take? How do I protect myself on non-union contracts? What are the union pay rates?

### The Commercial World

The commercial world has changed drastically in the past decade. The rise of non-union work has created many opportunities for beginning actors, but also presents important questions regarding what work you should take. Learn the process of commercial auditioning and how to understand how "you" help sell a product.

### Final Presentation

It's a viewing party! Learning how to watch and critique your own work is central to becoming a better screen actor. We watch each others work and offer helpful observations.

### Headshots

The days of black and white headshots are long gone. We take a historical and practical approach to headshots. What kind of headshot should you have as a beginning actor? Students sit for professional headshots.

### On-Set

You've booked the job. Congratulations. Now you have to perform under pressure. There's a crew. There's the fellow cast. The ins and outs of proper set behavior are important to maintaining a career in the industry.

### Open Forum

Got a question that just isn't listed in the topics? Time is allocated to ask any and all industry related questions.

### Reels / Clips

Reels and clips are the way to show casting directors, agents, and managers that you can act! What makes a scene or clip worthy of submitting to casting or an agent? What should you not send? Students will record clips that showcase their talents.

### Resumes

Casting directors want to be able to look at your resume for about 10-20 seconds and know your story. What should you put on your resume? Learn proper formatting and receive a one-on-one resume consultation.

### Self-Tapes

This is the new normal for auditioning. More and more, casting directors are requesting actors tape the audition themselves and send it to them instead of in-person auditioning. Learn what makes a self-tape stand out from the rest.

## Pricing

### **Certificate Workshop**

<u># of Students</u>	<u>Price</u>
(4-7)	\$3000
(8-11)	\$3500
(12-16)	\$4000

### **For Credit Courses**

For credit courses are designed to fit the requirements of the given college or university. One, Two, and Three credit courses are available. Transcripts and references of professor along with course syllabi are available upon request.

- 1 Credit Hour (15 Classroom Hours) - \$4000
- 2 Credit Hour (30 Classroom Hours) - \$6000
- 3 Credit Hour (45 Classroom Hours) - \$8000

### **FOR ADDITIONAL INFORMATION:**

Please call

**323-505-2559**

or email

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